**Common Sense**

T.S. Wootton High School

2100 Wootton Parkway, Rockville, MD 20850

Phone: 240-740-1500 Fax: 301-279-8569

Email: Evva\_K\_Starr@mcpsmd.org

2019-2020 Advertising Contract

|  |  |
| --- | --- |
| Business Name |  |
| Contact Person |  |
| Address |  |
| Phone |  |
| Email |  |
| Size of ad (see rate sheet) |  |
| Number of issues |  |
| Issues appearing |  |
| Total cost |  |
| Payment method (cash, check) | Full payment enclosed? Y / N |
| Common Sense Representative |  |

**Please select the issue(s) in which you would like your ad to appear**

* Issue 1- September 20, 2019
* Issue 2- October 7, 2019 (pre-Homecoming)
* Issue 3- October 22, 2019
* Issue 4- November 12, 2019
* Issue 5-November 26, 2019
* Issue 6- December 12, 2019 (pre-Winter Break)
* Issue 7- January 8, 2020
* Issue 8- January 23, 2020
* Issue 9- February 14, 2020
* Issue 10- March 2, 2020
* Issue 11- March 16, 2020
* Issue 12- April 2, 2020 (pre-Spring Break)
* Issue 13- April 24, 2020
* Issue 14- May 11, 2020 (pre-Prom)
* Issue 15- May 26, 2020 (pre-Graduation)
* Issue 16 – June 10, 2020
* NO PREFERENCE

For best results, please email your ad in .tif format to [Evva\_K\_Starr@mcpsmd.org](mailto:Evva_K_Starr@mcpsmd.org) Hard copies of ads can be scanned, but any electronic format is preferred.

**for office use only**

Pymt. Received\_\_\_\_\_\_\_\_Amt.\_\_\_\_\_\_

Invoice mailed \_\_\_\_\_\_\_\_Amt.\_\_\_\_\_\_

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2019-2020 Advertising Rates

|  |  |
| --- | --- |
| **Size of ad**  **(l x h in inches)** | **Cost per issue** |
| **1/8 of a page**  (5 x 3.75) | $45.00 |
| **1/4 of a page**  (5 x 7.5) | $80.00 |
| **½ of a page**  (10 x 7.5) | $130.00 |
| **Inserts**  The advertiser provides 1700 copies for staff to insert | $160.00 |
| **Full page**  (10 x 15) | $220.00 |
| **Social Media**  (Facebook, Instagram and Twitter) | $5 per post  (includes one post on all three platforms) |

You may also **purchase color for your ad:**

$50 for **spot color** (a single color)

$200 extra for **full color**

**\*\*\*RECEIVE 10% DISCOUNT WHEN YOU BUY A YEAR’S WORTH OF ADS—16 ISSUES TOTAL!\*\*\***

While we can scan a hard copy of your ad, for highest quality, please email your ad in **.tif** format. All ads are due TWO FULL WEEKS before the publication date. Please email your ad by that due date to Evva\_K\_Starr@mcpsmd.org

Please make Checks payable to T.S. Wootton High School- *Common Sense*

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Customer Signature Date